

GP Interventions for the Public and Private Sector

Maureen Grace Lebria
IGPN Meeting
15 December 2021

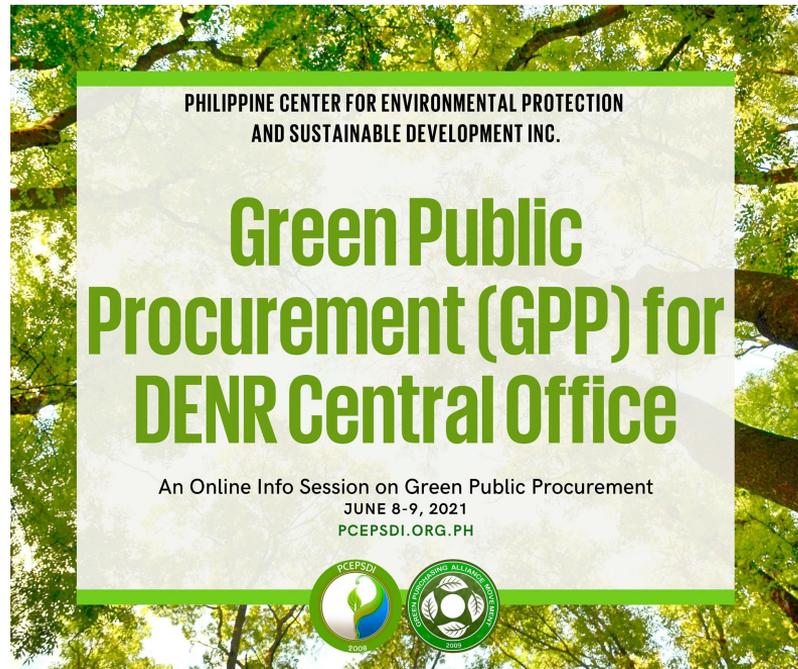


Past Capacity Building for the Government Sector

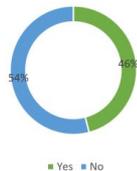
Pilot Project Level



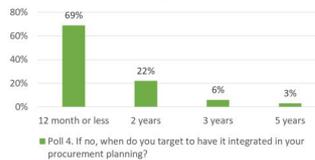
Local Level: Continued support and on-demand training



Poll 3. Have you started greening your procurement plan?



Poll 4. If no, when do you target to have it integrated in your procurement planning?

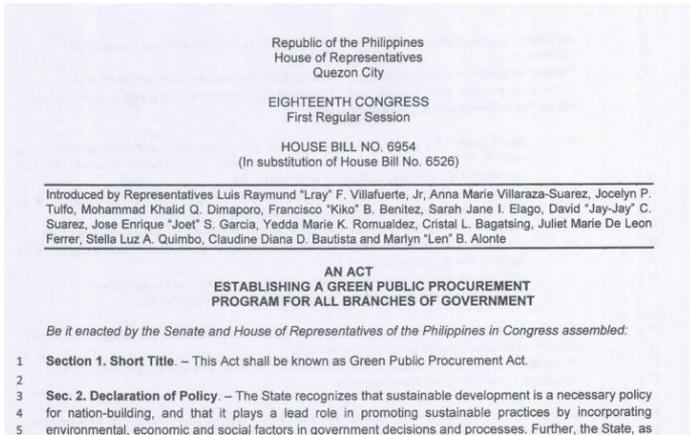


Poll 2. Have you identified your mission and vision for your GPP Programme?



National Level: Expansion and mentoring

Policy Bill on GPP



With other experts

Technical assistance under the *Deutsche Gesellschaft fuer Internationale Zusammenarbeit* (GIZ) GmbH, the GPPB is set to:

- a) Development of GPP SoP and guidelines
- b) Review the GPP Roadmap of the Philippines;
- c) **Review the technical specifications and verification process for the priority products**
- d) **Expand the list of products**
- e) **Conduct capacity building program relative to the SOPs**

To integrate into current procurement system



Private Sector: Information Campaigns



Adopting Sustainable Procurement in the Tourism Sector

An Online Awareness Series

Supported by:

- German Ministry for the Environment, Nature Conservation and Nuclear Safety
- UN environment programme
- 50 1972-2022
- TOURISM
- ECOPOINT

Based on a decision of the German Bundestag



Consciousness over convenience (responsible consumerism) Campaign

sustainable packaging

Co-funded by the European Union

german cooperation
DEUTSCHE ZUSAMMENARBEIT

Implemented by

- giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- EXPERTISE FRANCE
- Rethinking Plastics
Circular Economy Solutions to Marine Litter

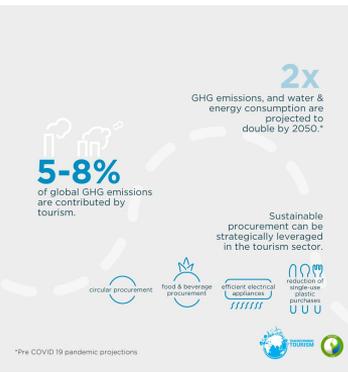




What is sustainable procurement?

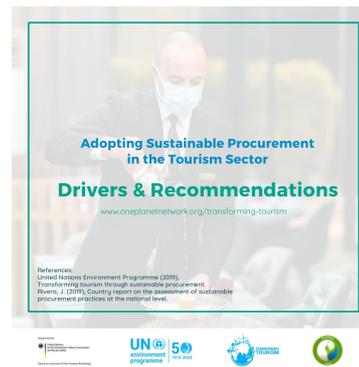
"Process whereby organizations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life-cycle basis in terms of generating benefits not only to the organization, but also to society and the economy, whilst significantly reducing negative impacts on the environment."

(United Nations Environment Programme, 2017)



Why was this report written?

1. To assess the market's potential responsiveness to an increased demand of sustainable products and services.
2. To identify potential threats and opportunities that a shift of the demand to sustainable alternatives might create for MSMEs and for the local market.
3. To define sustainability criteria for each product group and identify existing means of verification and sustainability standards.





Practicing Sustainable Procurement in the Tourism Industry

Criteria for Air-conditioning and Cooling Equipment

Results from the Local Market Readiness Analysis for Sustainable Procurement of Selected Products in the Philippine Hospitality Sector (2019)*

*This report was written before the outbreak of COVID-19, but still serves to support suppliers and businesses in shifting towards sustainable procurement.

Philippine Center for Environmental Protection and Sustainable Development, Inc. (PCEPSDI)
48 Development Academy of the Philippines (DAP) Building, San Miguel Avenue, Diliman Center, Quezon City, Philippines

tel: 09178426000
email: info@pcepsdi.org.ph
09178426000 | 02020707191*
www.pcepsdi.org.ph

Logos: UN Environment Programme, 50 Years, SRI, PCEPSDI.

air-conditioners and cooling equipment

sustainability criteria to consider

environmental criteria	<ol style="list-style-type: none"> 1. Energy efficiency 2. Type of refrigerant 3. Manufacturer gives end-of-life instructions 4. Compatible with alternative energy sources 5. Individual replacement parts (modular)
social criteria	<ol style="list-style-type: none"> 1. Transparent and fair-trading practices 2. Consumer education programs 3. Engagement with community 4. Occupational safety for workers 5. Empowerment and social inclusion
economic criteria	<ol style="list-style-type: none"> 1. Qualified local companies provide after-sales services 2. Financial state of supplier 3. Locally manufactured/assembled 4. Parts are sourced locally

NOTE: A sustainable buyer that needs all of the supplies and services (including air-conditioners and cooling equipment) should consider the following sustainability criteria to guide their procurement process. These criteria are not meant to be used as a checklist, but rather as a guide to help buyers and suppliers understand the importance of sustainable procurement. For more information, please visit the website: www.pcepsdi.org.ph

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Adopting Sustainable Procurement in the Tourism Sector

CASE STUDY

Maximizing Impact by working together with all relevant stakeholders along the tourism value chain

Excerpts from the 2019 UNEP report Transforming Tourism through Sustainable Procurement

www.oneplanetnetwork.org/transforming-tourism

Logos: UN Environment Programme, 50 Years, SRI, PCEPSDI.

COOPERATION WITH STAKEHOLDERS

CASE STUDY

Local communities engagement through the procurement of local food supplies in the Philippines

TYPE OF PROCUREMENT	ORGANIZATION NAME	TYPE OF BUSINESS
Local food supplies	El Nido Resorts Ten Knots Development Corporation	Hotel

SOURCE: United Nations Environment Programme (2019). Procurement for a better future through sustainable procurement. PCEPSDI Online Reports, 2020/06/20/20190901.

Logos: UN Environment Programme, 50 Years, SRI, PCEPSDI.

Practicing Sustainable Procurement in the Tourism Industry

Criteria for Alternatives to Single-Use Plastics

Results from the Local Market Readiness Analysis for Sustainable Procurement of Selected Products in the Philippine Hospitality Sector (2019)*

*This report was written before the outbreak of COVID-19, but still serves to support suppliers and businesses in shifting towards sustainable procurement.

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Practicing Sustainable Procurement in the Tourism Industry

Criteria for Lettuce & Pineapple

Results from the Local Market Readiness Analysis for Sustainable Procurement of Selected Products in the Philippine Hospitality Sector (2019)*

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Adopting Sustainable Procurement in the Tourism Sector

CASE STUDY

Supporting the adoption of sustainable procurement practices through Certification and Consumer Information Tools

Excerpts from the 2019 UNEP report Transforming Tourism through Sustainable Procurement

www.oneplanetnetwork.org/transforming-tourism

Logos: UN Environment Programme, 50 Years, SRI, PCEPSDI.

LESSONS LEARNED

Sustainability certifications for hotels help to drive sustainability performance and continuous environmental and socio-economic improvements.

Access the rest of the case studies at www.oneplanetnetwork.org/transforming-procurement-tourism

SOURCE: United Nations Environment Programme (2019). Transforming tourism through sustainable procurement.

Logos: UN Environment Programme, 50 Years, SRI, PCEPSDI.





Hello, sustainable tourism advocates and partners!

This week's highlight for our Sustainable Procurement Awareness Series is on fresh produce, particularly lettuce and pineapple, which are both in-demand products in the hospitality industry. Before we think about how to increase sustainable options of fresh produce such as lettuce and pineapples, below are more environmental impacts of the agricultural sector as a whole:



In order to increase the demand on more sustainable fresh produce, tourism stakeholders can use the following recommended criteria in looking for their next suppliers:

- Uses organic production
- Uses packaging with recyclable materials
- Has an environmental management system
- Implements fair trade prices
- Has contracts in place between farmers and traders
- Produce is locally grown in the region or in the Philippines

These indicators are also recognized as innovative and sustainable practices in our Green Choice Philippines criteria for Foodservice Establishments, the details of which you can find here: <https://pcepsdi.org.ph/programme/green-choice-philippines/gcp-criteria/>, should your establishment be interested in applying for certification.



For Green Choice Philippines-certified Food Service Establishments (FSEs), look out for the seal!

FSEs are Green Choice Philippines-certified when they:

- ✓ Are compliant with the requirements of food safety
- ✓ Provide healthy, safe and balanced dishes/meals
- ✓ Comply with relevant environmental legislations
- ✓ Implement measures to reduce the use of resources

Green Choice Philippines also recognizes FSEs that have innovative performance indicators (e.g. other sustainability initiatives). Check out more details of our criteria at our website at <https://pcepsdi.org.ph/programme/green-choice-philippines/gcp-criteria/>.



Alternatives to Single-Use Plastics

Sustainability criteria to consider



ENVIRONMENTAL CRITERIA

1. Alternative (can be plastic) that is not single-use, lasts long, and can be reused/refilled (e.g. dispensers)
2. Substitute product that is made from biodegradable or compostable material (e.g. paper, wood, bamboo)*
3. Plastic can be recycled
4. Biodegradable in marine environments
5. No harmful toxins and chemicals in the plastic



SOCIAL CRITERIA

1. Not harmful to human health
2. Workplace and occupational safety in production and retail
3. Supplier has educational programs for responsible use and alternatives



ECONOMIC CRITERIA

1. Locally produced (and can meet volume)
2. Generate local employment
3. Supplier pays correct taxes (and issues official receipt)

*Ensure viability from the supplier that these materials are indeed biodegradable or compostable, and to what extent



Transforming Tourism Value Chains - Philippines
Published by Andrea Janelle Go · September 29 at 10:00 AM

This week's highlight for our Sustainable Procurement Awareness Series will be on air-conditioning and cooling equipment! But before that, why was the Local Market Readiness Analysis written in the first place?

We wanted to assess the market's potential responsive to an increased demand of sustainable products and services, identify potential threats and opportunities resulting from shifting, especially for MSMEs and the local market, and to define sustainability criteria... See More

Practicing Sustainable Procurement in the Tourism Industry
Criteria for Air-conditioning and Cooling Equipment

Why was this report written?

1. To assess the market's potential responsiveness to an increased demand of sustainable products and services.
2. To identify potential threats and opportunities that a shift of the demand to sustainable alternatives might create for MSMEs and for the local market.
3. To define sustainability criteria for each product group and identify existing means of verification and sustainability standards.

Product groups in focus:

- Fresh produce*
- Air conditioning and cooling equipment
- Local market

These product groups were chosen based on:

- Supply chain of local products
- High demand
- High potential for sustainable alternatives

air conditioning and cooling equipment

Cooling equipment, more often than not, tends to have their share in carbon footprints for 3% of global electricity consumption, which equates to around 12 billion tonnes of CO₂ emissions.

Multi-generations currently cause emissions throughout their life cycle - in production, being service, when they leak, and most of all during disposal. If not disposed of effectively, they escape into the atmosphere and cause global warming.

284 People reached | 23 Engagements | **Boost Post**

7 | 2 Comments 5 Shares

Like | Comment | Share

Consciousness over convenience (responsible consumerism) Campaign



Implemented by

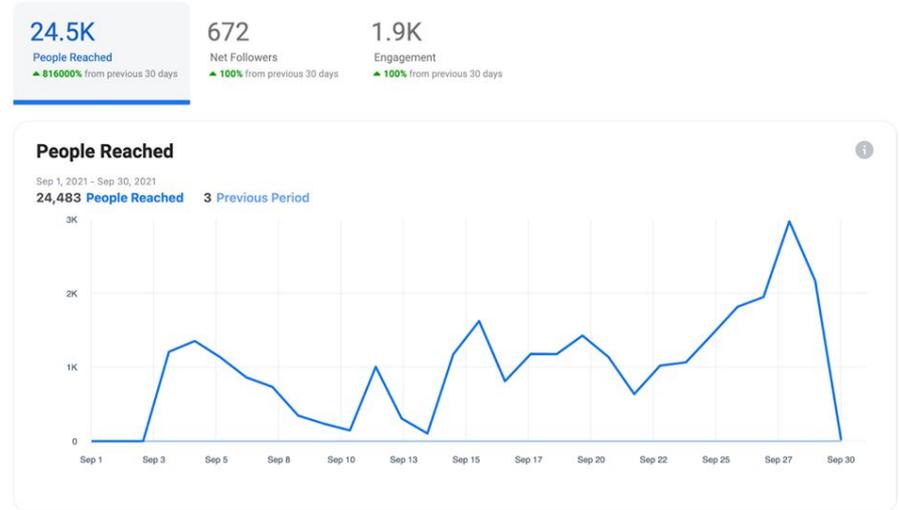


Key Points

Campaign Strategy:

Story over statistics | Engage and educate

- Make concepts relatable
- Translate into local or street language (depending on the target audience)
- Engaging content



Awareness



COMPOSTING 101

WHY COMPOSTING IS GOOD

- Reduces the Waste Stream**
Composting of home allows us to divert organic waste from landfills and cut a ton of greenhouse gas emissions from the waste stream.
- Cuts Methane Emissions From Landfills**
When compostable waste goes to a landfill, it gets buried under massive amounts of other trash, creating off-gas equal to that of a car. Composting the waste instead cuts greenhouse gas emissions, and helps to create a top product.
- Improves Soil Health and Lessens Erosion**
Improves soil water retention capacity, productivity, and fertility.
- Conserves Water**
Research has shown that the water retaining capabilities of soil increase with the addition of organic matter.

Stacks of flowers, decompose to garden plants. Clashed or thinned branches from pruning, tree and shrub limbs, hay and straw, grass, lawn or grass (preferably pre-mulched or dry leaves).

Wood shavings (fine sawdust), sawdust (not mulched), animal waste.

Organic waste from kitchen (fruit, vegetables) (chopped or cut), stale bread, egg shells, garden soil, coffee, tea waste (Dried fruit and nuts shell). Change, lemon or lime peels (in flow and sharp), change within or generated outdoors. Coffee grounds, tea bags, and tea leaves.

Vegetarian animal waste (dog, horse, rabbit, hamster, etc.)

Waste that should not be composted: Fats, oils, grease, dairy products, meat, bones, fish, shellfish, pet waste, diseased plants, weeds, and lawn mowers.

Waste that should not be composted: Fats, oils, grease, dairy products, meat, bones, fish, shellfish, pet waste, diseased plants, weeds, and lawn mowers.

WHAT CAN BE COMPOSTED?

Use as a soil conditioner when planting or transplanting trees, flowers and shrubs by mixing the topsoil with compost and turf soil.

Compost products can be used.

COMPOSTING 101

HOW TO DO COMPOSTING

Alternate Layers

Alternate between layers of green, nitrogen (kitchen waste, mulch and freshly cut lawn material).

When compostable waste goes to a landfill, it gets buried under massive amounts of other trash, creating off-gas equal to that of a car. Composting the waste instead cuts greenhouse gas emissions, and helps to create a top product.

1. Choose Your Compost Location
Choose a location which is flat, well drained and sunny.
2. Harvest Your Compost
Harvest compost and use on nearby plants and soil. Use each time you add more to the bin. You should be able to harvest compost and use for the next week of starting your bin.
3. Monitor Your Compost Bin
Mix or turn the compost once a week to keep the bin from becoming anaerobic and stalling.
4. Add Kitchen and Yard Waste as They Accumulate
5. Continue to Add Layers Until Your Bin is Full
6. Monitor Your Compost Bin
Mix or turn the compost once a week to keep the bin from becoming anaerobic and stalling.
7. Harvest Your Compost
Harvest compost and use on nearby plants and soil. Use each time you add more to the bin. You should be able to harvest compost and use for the next week of starting your bin.

Where/How You Can Use Your Compost

- Use your compost as top dressing for flower beds and all the base of trees and shrubs.
- Use as a soil conditioner when planting or transplanting trees, flowers and shrubs by mixing the topsoil with compost and turf soil.
- Compost products can be used.



- Orange and banana peel: up to 2 years
- Cigarette butts: 1 - 5 years
- Paper tickets: 2 - 4 weeks
- Plastic bags: 10 - 20 years
- Aluminum cans: 80 years
- Floor caps and tin cans: 40 years
- Glass bottles: 1 million years
- Fire safety vest: at least 600 years or longer
- Plastic bottles: 450 years

Relatable Content

NA GREEN-WASH KA!



 Green Choice Philippines
October 19 · 🌍

According to a WWF 2020 report, Philippines has generated a total of 2150 thousand tons of plastic consumption in 2019. Only 9% of that was recycled and a greater 33% was disposed to landfills and dumpsites. Definitely, recycling is not enough.

What can ordinary consumers do? A lot.

One, when you do your regular market runs to replenish your kitchen essentials, bringing your own containers would already a help. Ask your suki vendor to place toyo, suka, patis in the glass bottle you brought, instead of the usual plastic sheet. Cutting down our plastic consumption is one green way to go.

Reference: https://wwf.org.ph/.../12/WWF_REPORT_EPR_Philippines.pdf
#ChecktheSeal #GreenChoicePH #RoadtoSustainability

The contents of this post are the sole responsibility of GCP and do not necessarily reflect the views of the European Union, the BMZ, GIZ or Expertise France.



HOW TO IDENTIFY SUSTAINABLE BEAUTY PRODUCTS

Globally, the market for 'clean and green' self-care products is expected to increase approximately 12% to 15% every year.

With that amazing forecast, we could just expect more and more brands to jump into the sustainable beauty bandwagon.

So, mirror, mirror on the wall, how do we know who's the real clean and green among them all?



Engaging - Content



Green Choice Philippines
September 18 · 🌍

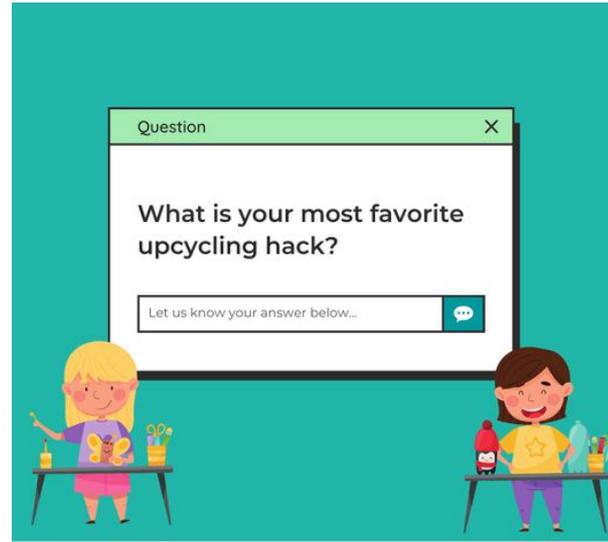


Running out of games to play with your kids now that you're all home most of the time?

Make your family time a sustainability time.

Download this snakes and ladders 'sustainability edition' and have fun playing with your family while reminding each other to avoid non-sustainable actions and to keep up with your green habits.

#GreenChoicePH #ChecktheSeal #MyContributiontoSustainability
#SustainablePackaging #GenGreen



Eden D. Gomez
Definitely, mine would be using tin containers as plant pots 🌱. Gives color to my otherwise just green garden. Look what paint can do to these mini sausage tin cans.



Engaging - Events



LIVE VIA ZOOM & FB LIVE

Cultivating Green Consumerism through Sustainable Practices in a Fast-Paced Society

SEPTEMBER 8, 2021 | WEDNESDAY | 1:30 - 5:00 PM

JOIN US

Green Choice for Green Products

An Awareness Seminar on the National Ecolabelling Programme - Green Choice Philippines

December 2, 2021 1:30-4:00pm via Zoom and FB Live

The events are hosted by:



In partnership with:



Engaging - Events

CONGRATULATIONS!

Cultivating Green Consumerism through Sustainable Practices in a Fast-Paced Society



SOCIAL MEDIA ENGAGEMENT WINNERS

#GreenChoicePH
#ChecktheSeal
#RoadtoSustainability
#My Sustainable Actions



WHAT ARE YOUR GREATEST TAKEAWAYS FROM THE WEBINAR?

Isabelle Escamis

"This is why we should really think before we do anything. We should also practice a sustainable lifestyle because it will not only benefit the environment, but it will also do good for all of us."

Isabelle Escamis
2:18

Everything we take from this Earth has a price. That is a fact. Another truth some of us are not ready to accept though. Climate change is real. And the price we will pay for ignoring this will not only be reflected through fires or droughts, earthquakes, tsunamis, or pandemics. This is why we should really think before we do anything. We should also practice a sustainable lifestyle because it will not only benefit the environment, but it will also do good for all of us. Yet there is another fact that we could hold on to. Everything has its own purpose in existing here. No matter how small it is a fly that creature may be or as big as a blue whale. Everyone has their own role on this Earth, even the bees, who are at the top of the list of the most important species around the globe since they pollinate 70 of them around 100 crop species that feed 90% of the world. Don't you see? Everything is connectedly the same so matter how different the puzzle pieces we hold seem to be. We're still fit for each other. Because we co-exist with one another. We cannot live without each other. That is why it is important for us to keep Mother Earth alive. And it is just right for us to give back everything we took from her, not because we are obligated to, but because Mother Nature deserves it. We should care for her because she cares for us. I also realized that, if mother nature could talk, she would leave us with this: "Do not be fooled and be deceived. With the world's most extravagant of offers. Do not let this Earth die and be wrecked. In the Hands of Soulless creatures." And the greatest revenge that she could do to us, is to give up. I hope we don't have to see that day.

#GreenChoicePH
#ChecktheSeal
#RoadtoSustainability
#MySustainableAct



WHAT ARE YOUR GREATEST TAKEAWAYS FROM THE WEBINAR?

David Jobellin

"Na-check mo ba ang label ng iyang nabili? Wag magpabudol sa mga bagay na maaring maging sanhi ng pagkasira ng kalikasan. Bagkus maging wais sa pag-isip at maging praktika sa mga bibilhin na maaring makatulong sa ating kalikasan."

David Jobellin
2:18

Habang tumatagal paigdig ay nagbabago, takbo ng buhay ng tao ay nagbabago paano ang kahalapag maraming pangyayari ang mabaka. Ngunit maraming mo ba sa sanhi mo kung makatulong ka sa kapaligiran mo na mabago to? Isang bagay ang mag aaliw sa mga tao ngayon. Isip ng nabili duma sa kalikasan ay dinarami, na check mo ba ang label ng iyang nabili? Wag mag pabudol sa mga bagay na maaring maging sanhi ng pagkasira ng kalikasan bagkus maging wais sa pag-isip at maging praktika sa mga bibilhin na maaring makatulong sa ating kalikasan. Budol man sa iyang tinig at butas man to sa inong balala ang parating na 50 pero hindi mo nakalalaman my mga bagay kayo na nabibili na makakatulong sa mga kompanya na mag papalakas na alagaan ang ating kalikasan.

Phil.Center for Environmental Protection and Sus. Devt,Inc
Green Choice Philippines
#GreenChoicePH
#ChecktheSeal
#RoadtoSustainability
#MySustainableActions



Top Reach and Engagements



R&R : REUSE & REFILL



NA GREEN-WASH KA!



Thank
you



CONTACT US:

Philippine Center for Environmental Protection and
Sustainable Development, Inc. (PCEPSDI)
4B Development of Academy Building, San Miguel Avenue,
Ortigas Center, Pasig City
+63 2 8631 2151
greenchoicephilippines@pcepsdi.org.ph

